



# The Academy of Leisure Sciences

April 15, 1993

## MEMORANDUM

TO: Members of the Academy

FROM: Peter A. Witt, President *paw*

RE: Academy Papers

Geof Godbey and the lead authors have finished work on the Academy Papers. All individuals who have participated in this project, and Geof in particular, are to be congratulated for a job well done. These documents are a significant accomplishment and will make a significant contribution to the field and general public's understanding of the various issues. What needs to happen now is an effort to get the papers into the hands of media people who might be stimulated to do a story based on the materials.

Geof has already begun this process with one article already appearing in the New York Times on March 31, 1993, "Nation of Watchers Forgets How to Play." In order to get other ideas picked up it will depend on EACH member of the Academy working with any media contacts they already have or working with the public information officer at a particular university or agency to make relevant contacts. As Geof says, "there is no better time to do this than now." We hope that each of you will see the value of this effort and take part. One thing we would like to do is track the success of getting stories placed. To this end, will you please send Geof and I copies of anything that you succeed in getting published. One point to make also is that wherever possible we should note that these are papers of the Academy of Leisure Sciences. No telling where a little recognition of these ideas and the Academy might lead us.

It should also be noted that Geof is contacting Pam Leigh about running some of the pieces in Parks and Recreation. I will also be working with Geof to do a piece for the SPRE newsletter. However, these pieces are on the order of preaching to the choir. Our real efforts must be to the public at large.

Your efforts in publicizing the Academy efforts are appreciated.

c.c. Geof Godbey